A Partnership between the Office of Substance Abuse and Partnership for a Drug-Free America

PARTNERSHIP FOR A DRUG-FREE MAINE

Partnership for a Drug-Free America®

PDFM HOME

USEFUL LINKS

The Partnership for a Drug-Free Maine, an alliance between the Maine Office of Substance Abuse and the Partnership for a Drug-Free America (PDFA), was established in Spring 2003. PDFA is a national organization whose sole purpose is to work with the media to prevent substance abuse.

Alliance Partne

Twice a year the partnership distributes public service announcements to Maine television and radio stations. The ads are designed to appeal to a wide range of audiences, and are all tagged with local contact information. Each PSA is chosen from among a variety of ads available from the National Partnership to ensure that all the ads are appropriate for our Maine citizens.

See Print and Hear Radio Ads

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INFORMATION FOR YOUTH & PARENTS

Did you know that . . .

- ... almost 15% of Maine 12th graders report having tried ecstasy at least once in their lifetime.
- ... use of ecstasy can cause dehydration, anxiety, exhaustion, and can lead to kidney failure.
- ... more than 30% of Maine high school students have tried marijuana at least once.
- ... in 2002, 53% of Maine 9-12th graders reported marijuana as being very easy to access.
- ... kids whose parents actually explain the risks of drugs to them are 36% less likely to start using marijuana.
- ... teens say the most powerful reason for them not wanting to use marijuana is their parents.
- ... kids who have a mentor a caring adult to help guide them are half as likely to start using drugs as kids who don't.



The Partnership for a Drug-Free Maine

Maine Office of Substance Abuse and Partnership for a Drug-Free America

To contact us:

Phone: 1-800-499-0027 or (207)287-8900 TTY: 1-800-215-7604 or (207)287-4475 E-mail: <u>allyson.cox@maine.gov</u> for Partnership Information <u>osa.ircosa@maine.gov</u> for Prevention Information



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